

ADVANCE - EUROPEAN BADMINTON COACH EDUCATION

IT IS TIME TO APPLY

GENERAL INFORMATION

We are pleased to open the application process for the ADVANCE European Badminton Coaching Course, developed through the ADVANCE project.

Over a period of 10 months, up to 16 participants will meet 4 times at the facilities of the European Training Center of Excellence (RSL BEC CoE) located in Holbæk, Denmark, for the physical coaching courses, in addition to the virtual learning and self-study. During the education, participants will:

- Develop their **individual coaching book/portfolio** with all elements related to badminton (tactical, technical, mental, physical, planning, pedagogy etc)
- Develop and strengthen their **own coaching philosophy**
- Develop an **understanding of players' requirements** and optimal working methods to develop players with examples at 4 different development stages
- Develop your coaching **entrepreneurship**: "Build your own business"

Throughout the course you will be supported by your **personal mentor**, who will support and guide your development as a coach through both individual and group virtual meetings between the face-to-face courses.

SELECTION PROCESS AND CRITERIA

TARGET GROUP: aspiring coaches with the ambition, commitment and potential to become coaches in challenging coaching positions across Europe within the next 5-7 years.

CRITERIA:

We are looking for coaches who has the motivation and determination to seek a career as badminton coach. If you fulfil two or more of the below requirements, we will be happy to receive your application:

- Have a formal badminton education
- Have experience in coaching competition players
- Are a current or former international player
- Have been training in high performance environment on regional or national level either as a junior or an adult player
- Have a sports related education as physiotherapist, physical trainer, PE teacher, university degree in sports etc

It is mandatory that the participants are based in Europe and a certain level of English is required. Tasks and assignments will be delivered in English.



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DURATION OF THE COACHING EDUCATION

The education has a duration of 10 months.

- Starting date: June 2024
- Ending date: April 2025
- Participants will have to arrive one day prior to the courses

COURSE	DATES	DURATION	LOCATION
1	19-23 June 2024	5 days	Holbæk (Denmark)
2	4-8 September 2024	5 days	Holbæk (Denmark)
3	8-12 January 2025	5 days	Holbæk (Denmark)
4	3-9 March 2025	7 days	Holbæk (Denmark)

Activities between courses: virtual mentor meetings, workshops, individual coaching book/portfolio building, preparation for upcoming courses and final assignment.

TUTORS' INFORMATION

The main tutors for these courses are:



JEROEN VAN DIJK
BEC Dev & HP Manager
Former Olympic Badminton Player
& CoE Head Coach



KENNETH LARSEN
Former Danish National Coach
PhD Learning processes
Former Associate professor at
Aalborg University



JACOB OEHLenschLÆGER
BEC Dev & HP Senior Manager
Former national coach of
Germany

FREE EDUCATION

The full education will be delivered free of charge.

However, participants must cover their own accommodation, food and travel costs for the physical courses. Accommodation in shared rooms will be offered.

Prices for food and accommodation are expected to be between 60-80€ per day and per person.

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APPLICATION PROCESS AND DEADLINE

Two steps will need to be followed:

1. Submission of **application and motivation letter**
2. **Interviews** with shortlisted candidates

Your application has to be submitted with an email of your Member Association supporting your candidature.

Documents needed in order to submit your application:

1. **Motivation letter** (1 page maximum):
 - Explain why are you attracted by the Education
 - Demonstrate your personal commitment to badminton
 - Outline and give details about your future aspirations as a badminton coach
 - 1 reference with e-mail address and phone number
2. **Candidate's CV**
3. **Short video** (5 minutes max.). The video must present:
 - Your playing skills on court
 - You as badminton coach
 - You as a person

We encourage you to use [WeTransfer Link or similar](#) to send your video

Send all documents to maricarmen.casermeiro@badmintoneurope.com

Deadline to submit your application: **29 February 2024**

GENDER EQUITY

The ADVANCE project team supports a gender balanced sport and encourage both genders to seek the opportunity to be part of the ADVANCE European Badminton Coaching course.

CONTACT INFORMATION AND ENQUIRIES

For further information, please contact Mari Carmen Casermeiro, BEC Development and High-Performance Officer, at maricarmen.casermeiro@badmintoneurope.com

